



# EKTTAB

Domain Portfolio Acquisition Brief · The Definitive Arabic Capital Formation Asset

<b>IPO.com</b>	Minimum Ask	<b>\$10,000,000</b>	English equivalent
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↓ Arabic equivalent — same regulatory authority — larger addressable market

	Valuation Range	<b>\$2M – \$5M</b>	Immediate acquisition	<b>\$500K Buy-Now</b>
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<b>\$4.2T+</b>	<b>173+</b>	<b>\$800B</b>	<b>8</b>
Gulf Market Cap	MENA IPOs 2024–25	Islamic Finance	Domains — One Bundle

★ Complete bundle only — 8 domains — no individual sales · Pricing details confidential

# I. The Valuation Case

Why is the asking price justified? The Arabic word ████████ (Ekttab) is not a brand — it is the **official regulatory term** mandated in every IPO filing submitted to the Saudi Capital Market Authority (CMA), the UAE Securities & Commodities Authority (SCA), the Egyptian Financial Regulatory Authority (FRA), and every other Arab securities regulator. No institution can conduct a public offering in the Arab world without using this word.

## A. Comparable Domain Sales

Domain	Transaction	Category	Strategic Relevance to EKTTAB
IPO.com	<b>\$10M+ minimum</b>	Capital Markets	Direct English equivalent — same market function
Business.com	\$345,000	Finance/Generic	Single English keyword — no regulatory mandate
Invest.com	\$250,000	Investment	Generic investment term — no official use
Stocks.com	\$4,200,000	Equities	English stock market term
Finance.ae	\$1,800,000	UAE Finance	Single UAE-focused finance domain
██████.com	\$1,200,000	Arabic/Equities	Arabic stocks term — narrower than ████████
<b>ekttab.com + 7</b>	<b>\$500K buy-now (\$2M–\$5M range)</b>	<b>Arabic IPO UNIQUE</b>	<b>Official regulatory term · 22 Arab markets · \$5T addressable</b>

## B. Valuation Methodology

Method	Basis	Implied Value
Comparable Multiple	IPO.com = \$10M for English market; Arab market = same function	<b>\$2M–\$5M</b>
Market-Cap DCF	GCC + Islamic finance = \$5T total; 0.1% brand capture	<b>\$5M</b>
Scarcity Premium	Zero Arabic alternatives — one word, one owner, permanently	<b>Non-fungible</b>
<b>Buy-Now Price (Immediate, No Negotiation)</b>	<b>Complete 8-domain bundle transferred same week via Escrow</b>	<b>\$500,000</b>

## II. The Portfolio — 8 Domains, One Bundle

The portfolio is structured as a three-layer defensive and offensive category lock. **No individual domain will be sold.** The acquirer receives all eight extensions with clean registrar transfer, full WHOIS documentation, and same-week delivery via Escrow.

Domain	Layer	Strategic Role	Priority
ekttab.com	ANCHOR	Global brand anchor — primary equity asset	★★★★ ★★
ekttab.ae	ANCHOR	UAE market authority — DFM / ADX / DIFC identity	★★★★ ★★
ekttab.app	Expansion	Mobile investment platform — FinTech app identity	★★★★ ★ ■
ekttab.org	Expansion	Regulatory / institutional identity layer	★★★★ ★ ■
ekttab.net	Expansion	Infrastructure — network / B2B service layer	★★★★ ■ ■
ikttab.com	Defense	Primary spelling variant — traffic defense	★★★★ ★ ■
ikttab.net	Defense	Brand protection extension	★★★★ ■ ■
ikttab.org	Defense	Complete typo-defense coverage	★★★★ ■ ■

## III. Strategic Use Cases



### Investment Banks & Brokerage Houses

*Emirates NBD Capital · EFG Hermes ·  
Arqaam Capital · HSBC MENA ·  
Citigroup MENA*

Deploy ekttab.com as the branded digital gateway for IPO subscription services. Every Arabic-language roadshow, prospectus microsite, and investor portal anchors to a URL the market already knows as the definitive Arabic term for IPO.



### Pre-IPO FinTech & Technology Companies

*Tabby · Salla · iMENA · Stake · Thndr ·  
Awaed*

Acquire ekttab.com before your own listing to control the most authoritative Arabic capital markets URL. Use it as the investor relations platform that positions your brand at the center of Arab capital markets on Day 1 of trading.



### Exchanges & Regulatory Bodies

*Tadawul Group · Dubai Financial  
Market · ADX · Saudi CMA · UAE SCA  
· EGX*

Own the digital identity that your own regulations define. Every CMA circular, every SCA prospectus filing, every Arab exchange announcement uses ■■■■■■■■. The exchange or regulator that acquires this portfolio controls the authoritative digital destination for that term — permanently.



### Islamic Finance Institutions

*Abu Dhabi Islamic Bank · Al Rajhi*



*Capital · Kuwait Finance House ·*

*Dubai Islamic Bank*

The term ██████████ ██████████ (Sukuk Ekttab) governs the subscription process for Islamic bonds — an \$800B+ market. Any institution operating in sukuk issuance, Islamic banking, or Shariah-compliant capital products has a direct, immediate use case for the ekttab namespace.

## IV. Competitive Moat — The Category Lock

Argaam, Mubasher, and Tadawul all publish "EKTAB" (Ekttab) content sections. **None of them owns the domain.** Once this portfolio is acquired, that gap becomes permanent — no budget can reverse it.

	Argaam	Mubasher	Tadawul	Bloomberg Arabic	EKTTAB
Owens ekttab.com	X	X	X	X	✓
Owens ekttab.ae	X	X	X	X	✓
8-domain category lock	X	X	X	X	✓
Brand-ready & transferable	X	X	X	X	✓
Arabic IPO exact-match	X	X	X	X	✓
Available to acquire	X	X	X	X	✓

## V. Acquisition Terms

Term	Detail
<b>Bundle Policy</b>	All 8 domains sold as a complete bundle only. No individual domain sales under any circumstance.
<b>Immediate Price</b>	<b>\$500,000 USD — Buy-now, no negotiation. Transfer initiated within 48 hours of payment confirmation.</b>
<b>Negotiated Range</b>	\$2,000,000 – \$5,000,000 USD, subject to qualified institutional offer and due diligence process.
<b>Transfer Method</b>	Escrow.com · GoDaddy Escrow · Sedo · Spaceship — acquirer choice
<b>Transfer Timeline</b>	5–10 business days post-escrow confirmation. Seller provides full documentation package.
<b>Due Diligence</b>	Clean WHOIS history, unencumbered title, no trademark conflicts, no backlink penalties. Documentation available on request.
<b>Exclusivity</b>	30-day exclusivity window available upon signed NDA and confirmed expression of interest.

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